



SDG Tent reconvenes to drive urgent action on UN Sustainable Development Goals

9 January 2024, Geneva, Switzerland – The [SDG Tent](#) showcases a full program of events during the [World Economic Forum Annual Meeting](#) in Davos, from 15-19 January 2024.

For nearly two decades, the SDG Tent, and its predecessor, the World Food Programme Tent, have brought global leaders together to accelerate collective and urgent action towards delivering on the UN Sustainable Development Goals (SDGs).

"If it was easy to achieve the SDGs, it would have already been done," said Roy Jakobs, CEO at Royal Philips. "We believe the SDG Tent is a crucial forum -- bringing the public and private sector together as a driving force for scaling and delivering systemic change for the benefit of people, communities and the planet."

The UN SDGs recognize that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth – all while tackling climate change and working to preserve our oceans and forests.

Nine years after the introduction of the UN SDGs for 2030, we now have just six years left to reach them. Businesses, organisations and civil society must team up and bring together their latest advances, expertise and skillsets to inspire new approaches and collective action for a resilient and sustainable future.

In 2023, the SDG Tent saw five years of nature positive conversations culminate in the Kunming-Montreal Global Biodiversity Framework, which was agreed during the UN Biodiversity Conference (COP15). The Principles of Responsible Remuneration (PRR) were launched, aligning executive pay with purpose, supporting responsible business practices. Crucial conversations also took place on food security, setting initiatives and actions on the agenda at the 2023 African Food Systems Forum.

This year, the SDG Tent will host around 30 events led by more than 10 partners, including InTent, Philips, Bayer, Leidar, Salesforce, Yara, AGRA, Arctic Basecamp, AT Scale, Upfield, UNFPA and Ingka Group. Devex is joining the Tent for the first time as exclusive media partner of the SDG Tent.

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About the SDG Tent

The SDG Tent is an inclusive and collaborative partner-based community at the World Economic Forum's Annual Meeting in Davos.

Driven by the belief that collaboration is the essence of change, the SDG Tent is an established meeting point and impartial open space - both offline and online, for business and civil society to accelerate impactful and urgent change and deliver on the UN Sustainable Development Goals (SDGs) for the benefit of people, communities and the planet.

Through partner-led events, hosted by InTent, Philips, Bayer, Leidar, Salesforce, Yara, AGRA, Arctic Basecamp, AT Scale, Upfield, Ingka Group and UNFPA, among others, the SDG Tent will showcase ideas, learning, innovations and thought leadership to progress the global debate, while advocating for systemic change and fostering partnerships for action.



The SDG Tent is located on Promenade 139, outside of the security zone in Davos and will be held from 15-19 January 2024. All events can be found on www.sdgtenant.com. Join the conversation at #SDGTent #BusinessForSDGs.

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