



SDG Tent 2025: Bigger venue, bolder agenda – driving urgent action on the UN's Global Goals

Davos, Switzerland – 13 January 2025 – The SDG Tent, the collaborative partner-based community for advancing the UN's 2030 Sustainable Development Goals (SDGs), will once again be the central meeting point in Davos, during the 2025 World Economic Forum (WEF) Annual Meeting, from 20-24 January 2025.

The new and larger venue, located for the first time at the Hotel National in Davos, will convene more than 50 events, hosted by public and private sector partners, marking a new chapter in the Tent's mission to drive accelerated progress on the SDGs, as the world enters the final five years of the 2030 SDG Agenda.

Address:

SDG Tent @ Hotel National in Davos
Obere Strasse 31, 7270 Davos Platz

The UN SDGs recognize that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth – all while tackling climate change and working to preserve our oceans and forests.

The need for urgent action has never been clearer. As the [UN reports](#), we are on track to hit just 17% of the 2030 SDG targets, with minimal or moderate progress on half of the Goals. Businesses, organisations and civil society must continue to team up and bring together their latest advances, expertise and skillsets to bring about systemic change and collective action for a more resilient, sustainable and healthy future.

André Hoffmann, Co-Founder, InTent and strategic partner of the SDG Tent, says, “The future belongs to collaboration, not to domination. Our aim has to be the creation of sustainable and inclusive prosperity.”

“In 2025, the SDG Tent is larger than ever before. We can bring together an even broader range of voices, experts and leaders from across the globe. This new location, in the heart of Davos Platz, will bring us closer to the center and reinforce our contribution to the Davos conversations along the lines of nature and sustainability,” he adds.

The SDG Tent will host over 50 events led by public and private sector partners, including InTent, Philips, O9 Solutions, UN Global Compact, dsm-firmenich, Flora Food Group, KDD, Leidar, Accountability Accelerator, AGRA, Holcim, IDH, IKEA – Ingka Foundation, UNICEF, UNFPA and We Mean Business Coalition.

[This year's programming](#) covers a range of critical themes and topics, including responsible innovation and AI, supply chain decarbonization, sustainable procurement, financing and inclusive leadership, across a wide range of industries including health, infrastructure, manufacturing and food.

Sanda Ojiambo, CEO and Assistant Secretary-General, UN Global Compact said, “As we enter the final stretch of the 2030 Agenda, the SDG Tent at the Hotel National will play a vital role in galvanizing action across different sectors, seeking to accelerate progress on the SDGs and driving transformative change. We invite all stakeholders – from business leaders and policymakers to innovators and civil society – to join us in shaping the future of sustainable development.”

**About the SDG Tent**

The SDG Tent is an inclusive, collaborative and non-commercial partner-based community at the World Economic Forum's Annual Meeting in Davos. For nearly 20 years, the SDG Tent (and its predecessor, the World Food Programme Tent) have brought together business, civil society and the public sector on environmental, social and governance topics and the role of business in society.

Driven by the belief that collaboration is the essence of change, the SDG Tent has become an established and influential meeting point and impartial open space – both offline and online – delivering a packed agenda with events and conversations aimed at accelerating impactful and urgent progress for the benefit of people, communities and the planet.

The hosting partners of the SDG Tent are Philips and InTent. This year, the SDG Tent will be located at Hotel National on Obere Strasse 31 in Davos, outside of the security zone. The SDG Tent is accessible to all.

The SDG Tent will host events between 20-24 January 2025. For more information, please visit www.sdgtent.com.

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